## **ANAÏS MERCET** •

H3G, Montreal, Quebec mercet.anais@gmail.com

Hi, I'm Anaïs Mercet, creator of digital experiences and passionate about UX-UI design. With more than eight years of experience in the digital field, I am an essential creative force.

I have a passion for UX-UI design, where each project benefits from my attention to detail and my love for a job well done. I master tools like Figma and Miro, which allow me to bring my ideas and designs to life with precision. As a graphics pro, I use the Adobe suite to enrich my designs and create stunning visual experiences. My commitment to accessibility ensures that my designs meet WCAG standards, making my digital products accessible to everyone. I excel in user testing, collecting valuable feedback to continually improve my designs and ensure smooth integration with Front-End developers.

Dynamic, organized and reliable, I successfully juggle several projects, always offering refined and quality service. My ultimate goal? Transforming needs into reality through intelligent design, creating memorable and impactful digital experiences.

With me on board, every challenge is an opportunity to innovate and make life better and easier for everyone.

#### WORK EXPERIENCES

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#### 2024 / **UX - UI Designer - Levio Figma** Montreal | Permanent | Mai 2023 - Now • Customers : Ministry of Cybersecurity and Digital, Ministry of **FigJam** . Family, Levio delivery center • UX - UI design | Strategy, research & prototyping | Artistic Miro • • direction | Mobile app & desktop app . Sketch 2023 / **UX - UI Designer - Cofomo** Adobe XD Montreal | Permanent | July 2021 - Mai 2023 • **Customer : Ministry of Family** • **FlowMapp** • UX - UI design | Research & prototyping | Artistic direction • Mobile app & desktop app • Balsamig • 2021 / **Graphic Designer & Web Content Integrator - Turbulent** Maze Montreal | Permanent | July 2018 - July 2021 • Customers : Les Éditions CEC, Quebecor Media **InVision** Graphic design | UX - UI design | Web integration Mobile app, Web app & Websites Photoshop . . Illustrator 2018 / Web and Graphic Designer - Eye-In Media Montreal | Contract | March - June 2018 • InDesign Customers : Mc Donald's, Thaï Express, Transdev, Centre Eaton • of Montreal • Lightroom Graphic design | UX - UI design | Dynamic interactive • platforms & Websites . ē **Premiere Pro** 2017 / Web Designer – Seedbox **After Effects** Montreal | Contract | June - September 2017 Graphic design | UX - UI design | Websites and mobile sites • Audition • 2016 / Artistic Director - TIM Matane HTML / CSS Matane | Contract | October - December 2016 •

Artistic direction | UX - UI design | Site redesign

Agile environment (Scrum)

**KEY SKILLS** 

## UX - UI DESIGNE

**ANAÏS MERCET** 

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#### WORK EXPERIENCES

- Web Designer 5sur5 Communication Marketing 2016 / Montreal | Intership | February - April 2016 Customers : Clarins, Microsoft, Air Canada, SR Stylists, • Emages, PUPS, Westmount business center Web design | Print | Photography | Websites • • 2016 / Web and Graphic Designer - The Quest of Tilak Matane | DEC TIM Graduation Project January - February 2016 . Graphic design | UX - UI design | Plateform game . 2015 / Graphic Designer - Sofian Mwayembe | European **Boxing Champion** •
  - France | Contract | 2015 Photography | Infographic | Photo montage
    - Screenwriter, storyborder, actress, director & editor Frigo TV | Student webzine France | Contract | September 2014 - December 2015 Video | Infographic | Project management

#### Interior Designer – SODEP

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France | Intership | November - December 20|| Customers : individuals and companies Customer relations | Aesthetic and visual work | Project management

## LANGUAGES

French - Native
English - Upper intermediate
Spanish - Upper intermediate

#### **HOBBIES**

Photography Theatre Paddle Fitness Painting Judo Roller blading Yoga

#### PERSONAL SKILLS

- Meticulous Creative Dynamic Empathetic
- Curious Team player Listening Organized

#### **ACADEMIC QUALIFICATIONS**

**Diploma of College Studies in Multimedia (DEC TIM)** | French training International mobility program in double diplomation | Cegep of Matane, Quebec | January - December 2016

University Diploma in Technology Multimedia and Internet Jobs (DUT MMI) Equivalent to a Baccalaureate in Multimedia and Internet Jobs | French training University of Belfort-Montbeliard, France | 2014 - 2016

Economics and Social Science Baccalaureat - Equivalent to a DEC in Economics and Social Science | French training Minor in fine arts, speciality in mathematics, France | 2011 - 2014

## **UX - UI DESIGNER**

**ANAÏS MERCET** 

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#### LICENSES AND CERTIFICATIONS

AWS Certification | English training AWS, Canada, 2023

Design thinking : complete guide to 5 stage design thinking (empathy, definition, ideation, prototyping and testing) | Udemy, Canada, 2022 | English training

Design sprint : create a great product prototype in 5 days | English training Udemy, Canada, 2022

How to design for accessibility : for UX Designers | English training Udemy, Canada, 2022

Service design : designing for experience over time | English training Udemy, Canada, 2022

Design rules : principles + practices for great UI design | English training Udemy, Canada, 2022

Agile Fundamentals : including Scrum et Kanban - 2022 | English training Udemy, Canada, 2022

Build a powerful UX portfolio | English training Udemy, Canada, 2022

UX research for apps : user-centric from concept to launch | English training Udemy, Canada, 2022

UX fundamentals : user testing | English training Udemy, Canada, 2022

Gamification : motivation psychology & the art of engagement | English training Udemy, Canada, 2022

Information Architecture (IA) fundamentals | English training Udemy, Canada, 2022

Design principles for effective dashboard design | English training Udemy, Canada, 2022

Complete Figma megacourse : UI-UX design beginner to expert | English training Udemy, Canada, 2022

UX & Web design master course : strategy, design, development | English training Udemy, Canada, 2022

Master digital product design : UX research & UI design | English training Udemy, Canada, 2022

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### LICENSES AND CERTIFICATIONS

Implement high fidelity designs with material-UI and reactJS | English training Udemy, Canada, 2022

Strengthening - Recognizing Cyber Threats | French training Terranova Security, Québec, 2022

**Recognizing Cyber Threats** | French training Terranova Security, Québec, 2022

Figma for UX design | French training LinkedIn Learning, Québec, 2021

## **UX - UI DESIGNER**